|  |  |  |
| --- | --- | --- |
| Whipster, Inc.  (813) 773-6903 media@whipstermobile.com | 2808 S Foster Ave.  Tampa, FL 33611 | Whipster, Inc. |

# The Trivago of Rideshares.

# Whipster is a rideshare and ground transportation platform

Whipster is a free mobile ground transportation platform that enables consumers to instantly compare prices, ETAs, and availability for rideshares, taxis, bikeshares and public transit systems in over 400 markets in North America. As an aggregation platform, with its own backend API, Whipster is able to put the power of choice, awareness and expediency back into the hands of consumers, urban commuters and business travelers. Whipster aims to be the dominant rideshare aggregation service. Whipster’s vision is to be the premier consumer driven information service that will help shape and transform the emerging Rideshare Industry. Based out of Tampa, Florida, Whipster launched its beta version in Q3 2017 on both Android and iOS and in early 2018 released its 1st production version.

Whipster has many unique services that separates it from competitors, including a proprietary scheduling service that targets traditional taxis and black car limo services – companies that do not have the resources or technology to compete with modern rideshare companies providing them an opportunity to get back in the game. Whipster also has a fully functioning API designed for B2B integration in multiple vertical markets, e.g., hospitality, corporate travel. Whipster features 14 rideshare vendors, more than any other competitor, 85 bikeshares and over 400 public transit systems – all aggregated into one app to save consumers time and money. Whipster continues to quickly scale and add more vendors as there are now 41 rideshare companies in North America and new bikeshares continue to come online nearly every week.

Whipster, the brainchild of Russel Olinger, CEO, who conceived of the idea while standing in the lobby of a hotel in Los Angeles with friends trying to figure out transportation options to get to another friend’s wedding ceremony in 2014. Russel built the application from the ground up. Later, Russel asked long-time friend, Katherine Moore, to help run the business and finance side of the company. Russel and Katherine co-founded the company in January 2017.